



**1.800.ATN.5666**  
americantargetnetwork.com

# 2020 BROADCAST CALENDAR

QUARTER 1

## JANUARY

WK	M	T	W	T	F	S	S
1	30	31	1	2	3	4	5
2	6	7	8	9	10	11	12
3	13	14	15	16	17	18	19
4	20	21	22	23	24	25	26

## FEBRUARY

WK	M	T	W	T	F	S	S
5	27	28	29	30	31	1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23

## MARCH

WK	M	T	W	T	F	S	S
9	24	25	26	27	28	29	1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23	24	25	26	27	28	29

QUARTER 2

## APRIL

WK	M	T	W	T	F	S	S
14	30	31	1	2	3	4	5
15	6	7	8	9	10	11	12
16	13	14	15	16	17	18	19
17	20	21	22	23	24	25	26

## MAY

WK	M	T	W	T	F	S	S
18	27	28	29	30	1	2	3
19	4	5	6	7	8	9	10
20	11	12	13	14	15	16	17
21	18	19	20	21	22	23	24
22	25	26	27	28	29	30	31

## JUNE

WK	M	T	W	T	F	S	S
23	1	2	3	4	5	6	7
24	8	9	10	11	12	13	14
25	15	16	17	18	19	20	21
26	22	23	24	25	26	27	28

QUARTER 3

## JULY

WK	M	T	W	T	F	S	S
27	29	30	1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26

## AUGUST

WK	M	T	W	T	F	S	S
31	27	28	29	30	31	1	2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24	25	26	27	28	29	30

## SEPTEMBER

WK	M	T	W	T	F	S	S
36	31	1	2	3	4	5	6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27

QUARTER 4

## OCTOBER

WK	M	T	W	T	F	S	S
40	28	29	30	1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25

## NOVEMBER

WK	M	T	W	T	F	S	S
44	26	27	28	29	30	31	1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23	24	25	26	27	28	29

## DECEMBER

WK	M	T	W	T	F	S	S
49	30	1	2	3	4	5	6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27

2020 FEDERAL HOLIDAYS

NEW YEAR'S DAY WEDNESDAY JANUARY 1  
MARTIN LUTHER KING DAY MONDAY JANUARY 20  
PRESIDENTS' DAY MONDAY FEBRUARY 17  
MEMORIAL DAY MONDAY MAY 25

INDEPENDENCE DAY FRIDAY & SATURDAY JULY 3 & 4  
LABOR DAY MONDAY SEPTEMBER 7

COLUMBUS DAY MONDAY OCTOBER 12  
VETERANS DAY WEDNESDAY NOVEMBER 11  
THANKSGIVING DAY THURSDAY NOVEMBER 26  
CHRISTMAS DAY FRIDAY DECEMBER 25



**ONE BUY + ONE INVOICE + ONE SPOT = ATN**  
SAVE BETWEEN 30 - 40% IN CPM  
REACH OVER 90 MILLION TV HOUSEHOLDS  
TARGET BY DEMOGRAPHIC, DAYPART & MARKET  
REMEMBER: STREAMLINE YOUR MEDIA BUYING PROCESS WITH ATN  
TO GET MORE VALUE FROM EVERY MARKETING DOLLAR SPENT!

