



ONE BUY + ONE INVOICE + ONE SPOT

- save between 30-40% in CPM
- reach over 80 million TV Households
- target by demographic, daypart & market

2022 BROADCAST CALENDAR

QUARTER 1

JANUARY

WK	M	T	W	T	F	S	S
1	27	28	29	30	31	1	2
2	3	4	5	6	7	8	9
3	10	11	12	13	14	15	16
4	17	18	19	20	21	22	23
5	24	25	26	27	28	29	30

FEBRUARY

WK	M	T	W	T	F	S	S
6	31	1	2	3	4	5	6
7	7	8	9	10	11	12	13
8	14	15	16	17	18	19	20
9	21	22	23	24	25	26	27

MARCH

WK	M	T	W	T	F	S	S
10	28	1	2	3	4	5	6
11	7	8	9	10	11	12	13
12	14	15	16	17	18	19	20
13	21	22	23	24	25	26	27

QUARTER 2

APRIL

WK	M	T	W	T	F	S	S
14	28	29	30	31	1	2	3
15	4	5	6	7	8	9	10
16	11	12	13	14	15	16	17
17	18	19	20	21	22	23	24

MAY

WK	M	T	W	T	F	S	S
18	25	26	27	28	29	30	1
19	2	3	4	5	6	7	8
20	9	10	11	12	13	14	15
21	16	17	18	19	20	21	22
22	23	24	25	26	27	28	29

JUNE

WK	M	T	W	T	F	S	S
23	30	31	1	2	3	4	5
24	6	7	8	9	10	11	12
25	13	14	15	16	17	18	19
26	20	21	22	23	24	25	26

QUARTER 3

JULY

WK	M	T	W	T	F	S	S
27	27	28	29	30	1	2	3
28	4	5	6	7	8	9	10
29	11	12	13	14	15	16	17
30	18	19	20	21	22	23	24
31	25	26	27	28	29	30	31

AUGUST

WK	M	T	W	T	F	S	S
32	1	2	3	4	5	6	7
33	8	9	10	11	12	13	14
34	15	16	17	18	19	20	21
35	22	23	24	25	26	27	28

SEPTEMBER

WK	M	T	W	T	F	S	S
36	29	30	31	1	2	3	4
37	5	6	7	8	9	10	11
38	12	13	14	15	16	17	18
39	19	20	21	22	23	24	25

QUARTER 4

OCTOBER

WK	M	T	W	T	F	S	S
40	26	27	28	29	30	1	2
41	3	4	5	6	7	8	9
42	10	11	12	13	14	15	16
43	17	18	19	20	21	22	23
44	24	25	26	27	28	29	30

NOVEMBER

WK	M	T	W	T	F	S	S
45	31	1	2	3	4	5	6
46	7	8	9	10	11	12	13
47	14	15	16	17	18	19	20
48	21	22	23	24	25	26	27

DECEMBER

WK	M	T	W	T	F	S	S
49	28	29	30	1	2	3	4
50	5	6	7	8	9	10	11
51	12	13	14	15	16	17	18
52	19	20	21	22	23	24	25

INTRODUCING THE MOST EFFICIENT AND TARGETED WAY TO REACH STREAMING AUDIENCES:



TOP STREAMING SERVICES



TOP CABLE NETWORKS



FEDERAL HOLIDAYS

- Jan 1 - New Year's Day
- Jan 17 - MLK Day
- Feb 21 - President's Day
- May 30 - Memorial Day
- Jul 4 - Independence Day
- Sep 5 - Labor Day
- Oct 10 - Columbus Day
- Nov 11 - Veterans Day
- Nov 24 - Thanksgiving Day
- Dec 25 - Christmas Day